



CITIZENS REVENUE TASK FORCE MEETING

Tuesday October 23, 2018 – 2:00 PM
Blue Room, Courthouse Annex
94235 Moore Street, Gold Beach, Oregon
www.co.curry.or.us

MINUTES

Present: **Ron Crook** (joined meeting at 2:17PM); **Bryan Grummon**; **David Hoenie**; **Carl King**; **Bill Ostrowski**; **Emily Rumiano**; **Catherine Wiley**; **Clark Schroeder**, County Administrator; **John Jezuit**, Minute Clerk

Absent: **Haynes**

CALL TO ORDER & PLEDGE OF ALLEGIANCE

2:00PM Introductions

APPOINT CHAIR/VICE CHAIR

Ostrowski Nominate Carl King as Chair

Motion carried unanimously

King Nominate Bill Ostrowski as Vice Chair

Motion carried unanimously

ADOPTION/AMENDMENT OF THE AGENDA

King Any amendments to the agenda? There were none.

Grummon Motion to adopt. Carried Unanimously

The committee discussed - - -

- When to conclude their work and how many meetings would be needed.
 - **Schroeder** stated it depends on the election calendar and the Board of Commissioner's approval.
 - For the May 21, 2019 ballot the deadline would be the end of February, for the November 5, 2019 election, the deadline would be the end of August
- How much revenue and specifically what is needed for the short term and the long term
 - Short term -- \$650,000 to \$700,000 for microwave communication towers (used for 911calls)
 - Employee benefits/compensation/union negotiations
 - Long term -- Capital expenditures \$3,500,000 for microwave communication tower electronics and cooling equipment.
- Various revenue generating options and their respective advantages and drawbacks
 - TLT (Transient Lodging Tax)
 - Advantage - People who use our resources help "pay" the way and revenues can be used to fund fairgrounds and help parks
 - Drawback - 70% of funds must be used to promote tourism

- Reevaluate all real estate
 - Advantage - More revenue from higher assessments
 - Drawback – State did not approve grant to begin implementation.
- Charge fees for communication tower use
 - Advantage - Update agreements and begin to recoup some costs
 - Drawback – Some users are rural, volunteer fire departments with no source of revenue
- Sheriff levy
 - Advantage - Enhanced public safety and adequate staff for the jail
 - Drawback – Fear revenue will be squandered in the general fund.
- Sales tax
 - Advantage - revenue generated goes into General fund- considered both a gas tax and a restaurant tax
 - Drawback – can be a regressive tax
- Local income tax
 - Advantage - Would not apply to households with less than \$20,000 taxable income and 1% rate would generate \$2,500,000 in revenue
 - Drawback – Perhaps the least likely tax to be approved by the voters
- Tax marijuana growers
 - Advantage - Monitor/license growers
 - Drawback – Marijuana is similar to other agriculture products, cost to implement, and may duplicate State OLCC efforts.
- Property tax increase \$.20 per \$1,000
 - Advantage - Generate about \$600,000 in revenue
 - Drawback – Public perception
- Historical electoral geographic and demographics of voters
 - Advantage – More efficient use of committee resources
 - Drawback – Data may not be available
- What ballot measures are to be proposed and when – Spring or Fall?
 - Advantage - Spring – only item on ballot
 - Drawback – Fall can get lost in “politics.”
- The strategy -- present/propose multiple ballot measures now or individual ballot measures annually
 - Advantage – Allow time to gather data for solutions and recommendations
 - Drawback - Overwhelm voters
- How to present the information to the voters
 - Town hall meetings
 - Zero based budgeting
 - Talk about reserves
 - Speak to everyone in the county
 - Have support from ALL commissioners

FUTURE MEETING DATES

November 9, 2018 - 2PM Blue Room

November 30, 2018 – 2PM Blue Room

ADJOURN 3:54P